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JULY 18, 1988

CableVision

INFORMATION AND ANALYSIS FOR CABLE TELEVISION MANAGEMENT

TVRO IMPASSE BROKEN

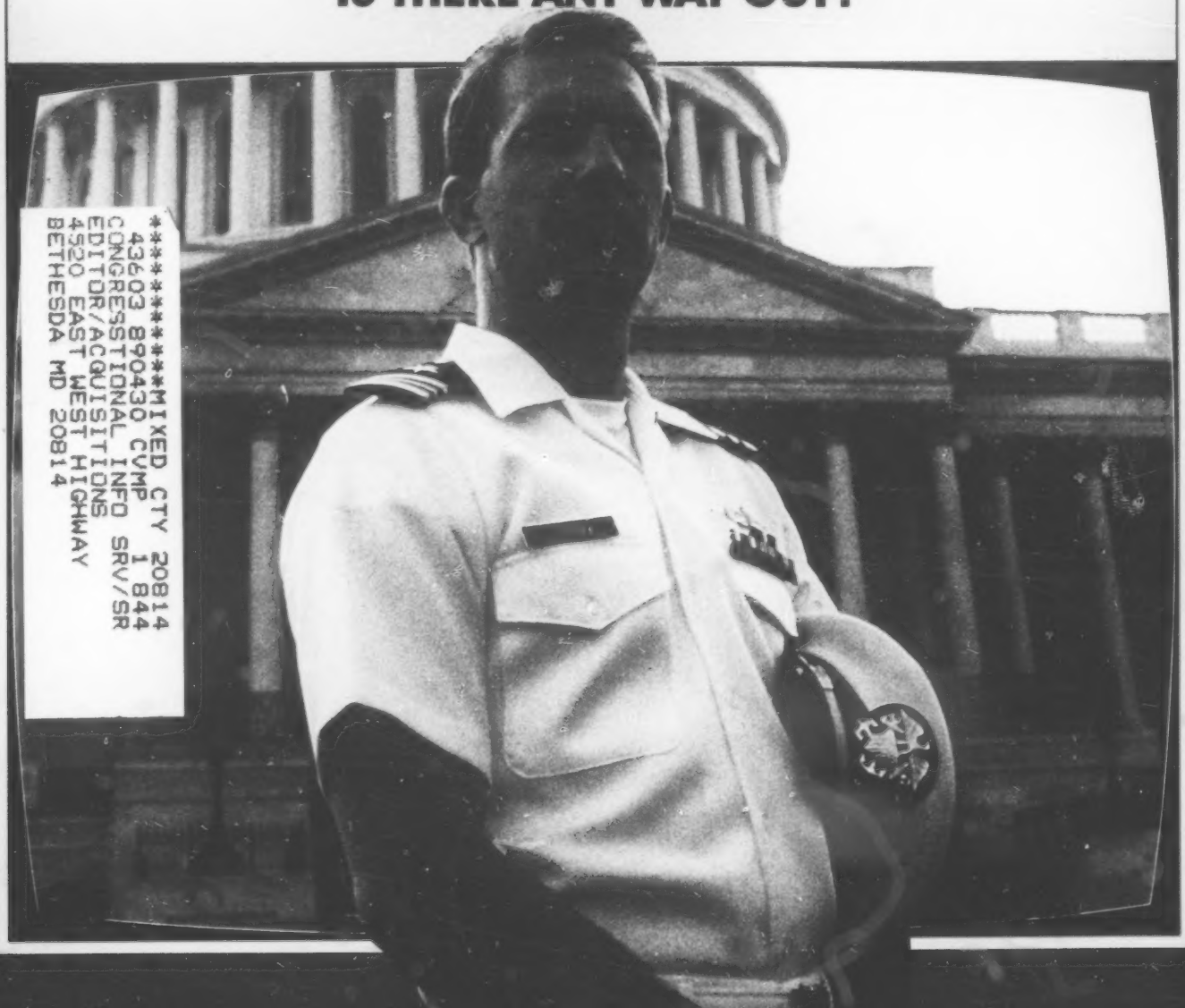
DON'T SELL FNN SHORT

TELCO FIBER SYSTEMS ADVANCE

IT'S HOT! IT'S ENTERTAINMENT NEWS!

VIACOM LEAVES LONG ISLAND

THE REGIONAL PAY SQUEEZE: IS THERE ANY WAY OUT?



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FRONTLINE

Knight-Ridder doubles 12
By buying a partial interest in TCI's acquisition of Storer, Knight-Ridder will double the number of cable subscribers its owns or manages. The deal is valued at about $116 million.

Bay connections 13
Two San Francisco cable factions will join forces to create the industry's third-largest interconnect, reaching one million homes.

Details on CNBC 16
It now has a name, CNBC, and more details are emerging concerning NBC's planned financial news and sports service over Tempo.

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As part of its financial restructuring, Viacom International is preparing to sell its Long Island cable properties, and perhaps some Cleveland subscribers as well. Cablevision Systems is on the prowl.

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News travels fast. Especially entertainment news, which is spreading all over the cable dial. VH-1 appears to be the latest entrant, with word of a likely revamping to include movie bits and entertainment shorts in its schedule. Movietime is looking strong, but HSN's proposed Show Business Today isn't. Thanks to MTV, it seems that all of cable is embracing non-linear thinking.

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The dust is beginning to settle around the relocation of American Televisionm and Communications to Gotham. We check into who's in, who's out and what's up.

LAW AND REGULATION

Breaking the backyard impasse 36
In an all-night session before markup on a bill mandating third-party access to scrambled cable programming, several major cable networks—including HBO—agree to sell to a backyard dish distributor. The development cools congressional fire.

MEDIA WATCH

New fiber architecture 40
Telephone interests have unveiled three new fiber-to-the-home system designs which they hope will hasten telco efforts to draw cable TV revenues from their customers. The designs are intended to overcome costs and regulatory hurdles of ISDN.

BUSINESS AND FINANCE

FNN's looming battle 46
Conventional wisdom is that when NBC enters cable with a business news service over Tempo, FNN will be blown out of the water. Maybe, but maybe not as we learn after revisiting two cable truisms: it's hard to dislodge a first-in player, and distribution is everything.

Kevin Costner stars in the Orion political thriller No Way Out *airing in August on Showtime, HBO, Cinemax and The Movie Channel*

COVER STORY

Regional pays: No way out? 30
It's a given that the major national pays are going gangbusters these days, with rising subscriber numbers and schedules heavy with notable studio film deals. Feeling the heat are the regional pays such as Prism and Z Channel, whose access to "A" titles is being crimped.

BETWEEN THE LINES

The last hope of syndex lies with cable engineers

Like the clap of thunder whose sound lags the flash of lightning, the reality of syndicated exclusivity only now is beginning to reverberate through the operational side of the cable industry long after its political managers salvaged what they could from a hell-bent Federal Communications Commission.

Looked at politically, which is to say, dispassionately, syndex can be seen as a loss cable had to suffer in order to gain the moral high ground on issues of more strategic importance, namely the industry's ability to assert exclusivity over its own programming. "It wasn't as bad as it could have been," was a comment often heard around Washington after the FCC decision. Given the rigidity of Chairman Dennis Patrick on the issue, and his insensitivity to real-world technical and operational questions, it is sadly true that industry interests did as good as could be expected in helping fashion rules that were not more onerous than they might have been, rules that in reality are an indirect attack on the compulsory license.

Impending appeals and court challenges may delay syndex for years—or even overturn it. But banking on such an uncertain outcome doesn't seem a safe bet given the stakes. Cable engineering and operations executives must now begin seeking ways to adapt to blackout rules, an undertaking that presents a challenge rivaling the cable industry's mastery of satellite technology itself.

United Video, in an FCC filing during the syndex proceeding, offered a rather foreboding picture of one solution, the "hybrid superchannel." Underscoring the complexity of inserting substitute programming on distant signals, UV said that if 1,800 of the 2,000 systems to which it delivers WGN fall under the blackout rules, "there is the potential of 86,400 separate, daily switching operations."

At the expense of some $8 million and after three to five years of development, UV believes it could create such a hybrid superchannel, whose principle benefit would be that it would relieve operators of themselves tracking blackout requests and inserting substitute programming. In essence it would be three channels in one, delivering the original, full superstation signal, blackout switching control data and an alternate program feed. The UV filing with the FCC said that making it work would require a database capable of storing and transmitting 2.2 million half-hour programming information cells over two transponders.

The operative bit of information in United Video's syndex blueprint is the three to five years required to bring to market such complex technology as a hybrid superchannel and associated headend switchers. The FCC is giving the industry one year to comply.

All of which is driving many industry leaders to the reluctant conclusion that the superstations must purchase national, non-exclusive programming so their signals will be blackout proof—while maintaining affordable carriage rates—or operators will be forced to drop the popular channels.

And even if WGN and WTBS manage to fill their programming days with blackout proof programming, that still leaves 598 other broadcast stations that are carried by cable outside their local markets, containing programming that subscribers enjoy and have come to expect.

The cable engineering community time and again has proved itself capable of overcoming long odds. Let us all hope that it isn't being driven to the well once too often.

—Steve Tuttle
Editor and Associate Publisher

CableVision

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ABP BPA

CBS still has an eye for cable

NEW YORK—Although President and CEO Lawrence Tisch has made declarations of "fighting" cable, this doesn't mean CBS is severing ties with cable networks in the sale of sports programming. His statement also doesn't signify that cable is out of CBS' plans completely for the 1992 Winter Olympics. One executive has worked up some numbers.

"*If* we put the cable package out for bid, I'll bet we could do better than $50 million—maybe as high as $70 million," says Neal Pilson, president of CBS Sports. Pilson anticipates that there would be some dilution of network advertising sales, but not that much. The end result? "We would possibly net $40 million with cable."

Money, however, isn't the biggest worry for CBS in bridging a cable connection. Affiliate relations are. On the heels of CBS' loud and boistrious affiliates meeting in Los Angeles recently, some station general managers aren't figuring on CBS offering an Olympic cable plan anytime soon. According to Gene D'Angelo, vice president of WBNS-TV Columbus, Ohio, the primary reason is that it would weaken local ad sales, in the face of competing local cable affiliate ad sales.

NBC already has found out affiliates don't take too kindly to their exclusive Olympic programming being sold off to cable. NBC had been floating that idea for some time. But NBC affiliates objected to the plan, especially because local station sales people have been selling the event for some months on the basis of NBC's exclusivity. "I can't go to a client some 90 days (from the event) and say it's going to be on cable," says D'Angelo, also president of VideoIndiana Inc., which owns NBC affiliate WTHR-TV Indianapolis. To fend off possible resentment from selling its Seoul Olympic event this fall to a cable venue such as TBS or Tempo Television, it abandoned the plan.

But network affiliates don't mind *some* cable ties. CBS has sold off pieces of top-flight sport programs for a number of years, including early rounds of U.S Open tennis to USA Network. This isn't a problem for broadcast affiliates, says D'Angelo, because these events run in early fringe Thursday and Friday evenings, and don't compete head-on with the CBS Network.

But Olympic events would cause conflict because, as CBS' Pilson has said, there aren't enough prime winter Olympic events to make a broadcast net-cable net arrangement work. So, perhaps to maintain the loyalities of nervous affiliates, Tisch took a strong competitive position against cable. Pilson says this isn't inconsistent with CBS selling off sporting events such as tennis or golf events to cable.

—Wayne Friedman

Top Basic Cable Sports Programs
June 27 though July 3

	Date	Program	Net	Rating	Homes
1.	6/27	SportsCenter	ESPN	4.2	2,008,000
2.	6/28	Baseball: Braves-Giants	WTBS	3.0	1,393,000
3.	7/3	MotoWorld	TNN	2.4*	992,304
4.	6/30	USA Thursday Night Fights	USA	2.3	1,039,000
5.	6/30	Baseball: Braves-Expos	WTBS	2.2	1,009,000
6.	7/1	Baseball: Braves-Expos	WTBS	2.2	993,000
7.	7/2	Baseball: Braves-Expos	WTBS	2.2	992,000
8.	7/3	Inside Winston Cup Racing	TNN	2.2*	909,612
9.	6/27	Tyson-Spinks Special	ESPN	2.0	956,000
10.	7/3	Baseball: Braves-Expos	WTBS	2.0	930,000
11.	7/3	Performance Plus	TNN	2.0*	826,920
12.	7/1	Top Rank Boxing	ESPN	1.7	813,000
13.	7/3	Hidden Heroes	TNN	1.7*	702,882

*Is computed on multiple airings
All ratings are Nielsen HomeVideo Index.

A Bush/Turner ticket?

George Bush veered off the campaign trail to pop into a recent Turner Network Television luncheon in New York. The vice president and his wife, Barbara (left), made a surprise appearance at the Waldorf-Astoria affair to endorse the new TBS channel. More than 500 advertising officials came to hear details of TNT's Oct. 3 launch, including news of a made-for film on the life of real estate magnate Donald Trump (right).
—Photo by Candace Drake

What's on the Pays/July

Cinemax

New Movies

Title	MPAA Rating	Distributor
The Allnighter	PG13	Universal
Belle Starr	NR	20th Century-Fox
Birds Do It, Bees Do It*	PG	Columbia
Blood Diner	NR	Vestron
Claudia (B&W)	NR	20th Century-Fox
Craig's Wife*	NR	Columbia
The Enemy General* (B&W)	NR	Columbia
Except For Me and Thee	NR	Lorimar-Telepics.
The Face Behind the Mask* (B&W)	NR	Columbia
Fire and Ice	PG	Concorde
Forever Amber	NR	20th Century-Fox
Frightmare	R	Vestron
Gentlemen's Agreement (B&W)	NR	20th Century-Fox
The Gunfighter (B&W)	NR	20th Century-Fox
The House on 92nd Street (B&W)	NR	20th Century-Fox
If You Could Only Cook* (B&W)	NR	Columbia
Interlude*	PG	Columbia
Island of 1,000 Delights	NR	K-Pay
It's My Turn*	R	Columbia
Jane and the Lost City*	PG	New World
Kandyland*	R	New World
The Keys of the Kingdom (B&W)	NR	20th Century-Fox
La Chevre	NR	European Classics
The Last Blitzkrieg* (B&W)	NR	Columbia
Loves of a French Pussycat	R	Viacom
Made For Each Other (Colorized)	NR	Hal Roach
Man Hunt (B&W)	NR	20th Century-Fox
The Man in the Gray Flannel Suit	NR	20th Century-Fox
Masterson of Kansas	NR	Columbia
My Name is Julia Ross (B&W)	NR	Columbia
Nice Girls Don't Explode*	PG	New World
The Night Stalker	R	Almi
Nightmare at Shadow Woods	R	Morning Star
None Shall Escape* (B&W)	NR	Columbia
Open House	R	Intercontinental
The Pied Piper (B&W)	NR	20th Century-Fox
Return to Waterloo	PG13	Fox/Lorber
Rolling Vengeance	R	Apollo
The Secret of My Success	PG13	Universal
Sitting Pretty	NR	20th Century-Fox
Sloane	NR	Skouras
The Snake Pit (B&W)	NR	20th Century-Fox
The Son of Dr. Jekyll* (B&W)	NR	Columbia
Special Delivery	PG	MGM/UA
Summer Camp Nightmare	PG13	Concorde
Stormy Weather (B&W)	NR	20th Century-Fox
Superman II	PG	Warner Bros.
Superman IV: The Quest For Peace	PG	Warner Bros.
They Still Call Me...Bruce	PG	Hal Roach
Tough Enough	PG	20th Century-Fox
The True Story of Jesse James	NR	20th Century-Fox
Twelve O'Clock High (B&W)	NR	20th Century-Fox
23 Paces To Baker Street	NR	20th Century-Fox
Video Murders*	NR	TWE
Viva Zapata! (B&W)	NR	20th Century-Fox

Original Programming/Specials

Crazy About the Movies:
Gregory Peck – His Own Man
The Max Movie Show (#2)
Cinemax Comedy Experiment: K.O. Kippers

The Lost Boys

Highlights

The Lost Boys**	R	Warner Bros.
No Way Out	R	Orion
Revenge of the Nerds II: Nerds in Paradise	PG13	20th Century-Fox
The Squeeze*	PG13	Tri-Star

The Disney Channel

New Movies

Asterix The Gaul*	NR	Gaumont
Bridge to Teribethia*	NR	Wonderworks
Captain From Castile	NR	20th Century-Fox
Cindy*	NR	Paramount
Country*	PG	Touchstone
Dot and Keeto*	NR	Cori Film
The Elmchanted Forest	NR	Video Media Marketing
Father's Little Dividend	NR	MGM/UA
Flower Drum Song*	NR	Samuel Goldwyn
Fuzzbucket*	NR	Disney/Buena Vista
Huckleberry Finn	NR	Viacom
Ivanhoe	NR	Tri-Star
Jeremiah Johnson	PG	Warner Bros.
The Karate Kid	PG	Columbia
The Legend of Young Dick Turpin*	NR	Disney
My Friend Flicka	NR	20th Century-Fox
The Plymouth Adventure	NR	MGM/UA
Son of Flubber*	G	Disney
Stanley and Livingstone	NR	20th Century-Fox
The Teahouse of the August Moon	NR	MGM/UA
Those Calloways*	G	Disney
Turtle Diary	PG	Samuel Goldwyn
Wizard of Baghdad	NR	20th Century-Fox

Original Programming/Specials

Ashford and Simpson: Going Home*
Bud Greenspan's Summer Olympic Greats #3,4*
A Conversation with Carol Starring Carol Burnett*
Dinosaur*
Disney's Living Seas*
Kaleidoscope Concert: Parachute Express*
An Olympic Dream*
Videopolis Superstar Special*

Carol Burnett

Highlights

A Friendship in Vienna*	Disney
The Care Bears Adventure in Wonderland*	Nelvana
Disney Channel Discovery: The Great Land of the Small*	New World
An Olympic Dream*	Capi Productions
Jean Shepherd's Ollie Hopnoodle's Haven of Bliss*	Disney
Shirley Temple Theatre: Poor Little Rich Girl*	20th Century-Fox

Home Box Office

New Movies

A Man For All Seasons*	G	Columbia
Amazing Grace and Chuck*	PG	Tri-Star
The Big Easy*	R	Kings Road
Chopping Mall	R	Concorde
CreepShow 2*	R	New World
Dead Time Stories	R	Cinema
Death Before Dishonor*	R	New World

Inside Out	R	Hemdale
Ivanhoe*	NR	Taffner
Jaws the Revenge	PG13	Universal
La Bamba*	PG13	Columbia
The Lost Boys**	R	Warner Bros.
The Monster Squad*	PG13	Taft
No Way Out	R	Orion
North Shore	PG	Universal
P.T. Barnum	NR	Hal Roach
Scorpion	R	Crown
Smooth Talk	PG13	Internati
Steal the Sky	NR	HBO Pic
Suspicion	NR	Blum
The 3 Worlds of Gulliver*	NR	Columbia
White Water Summer*	PG	Columbia

Original Programming/Specials

The Adventures of Tom Sawyer: 19: The Great Flog-Leaping Contest* 20: Mr. Dobbins Flips His Wig* 21: No Time For Mumps* 22: Tom's Bad Medicine*
HBO Comedy Hour Live:
Whoopi Goldberg—Fontaine..The Tundra Hoe
HBO Coming Attractions - 8808
HBO Showcase: Tidy Endings
Tanner '88: Part 10 + 11
Vietnam War Story:
The Fragging
Separated
Dusk to Dawn
The Promise
Tales of Little Women:
06: Running From the War*
07: The Unwelcome Mat*
08: Living With Aunt Martha*
09: Nice Work If You Can Get It*
The Survival Series: 'The World of the Beaver'*
America Undercover: Warning: Medicine May Be Hazardous to Your Health
World Championship Boxing: Julio Cesar Chavez vs. Jose Luis Ramirez

Highlights

The Big Easy*	R	Tri-Star
Jaws the Revenge	PG13	Universal
The Lost Boys**	R	Warner Bros.
No Way Out	R	Universal

The Big Easy

(**denotes duplicated and exclusive between Home Box Office and Cinemax)

The Movie Channel

New Movies

Angel on My Shoulder	NR	Viacom
The Best	R	Satori
Bus Stop	NR	20th Century-Fox
Cover Girls	NR	Coca Cola
Duet For One*	R	Cannon
The First Nudie Musical	R	Art Greenfield
The Garbage Pail Kids Movie*	PG	Atlantic
Gentleman's Agreement (B&W)	NR	20th Century-Fox
Hollywood Boulevard	R	Viacom
Hot Pursuit*	PG13	Paramount
I Know Why the Caged Bird Sings	NR	Viacom
Jane Eyre (B&W)	NR	20th Century-Fox
Jaws IV: The Revenge	PG13	Universal
Joy of Mikonos	R	Cal Vista
North Shore	PG	Universal
The Ox-Bow Incident (B&W)	NR	20th Century-Fox
Plenty*	R	RKO/Nederlander
The Rat Race	NR	Paramount
Rolling Vengeance	R	Apollo Pictures
Shenandoah	NR	Universal
The Shoes of the Fisherman	G	MGM/UA
Summer Stock	NR	MGM/UA
The Thief Who Came To Dinner	PG	Warner Bros.
Uncle Tom's Cabin*	NR	Showtime
Viva Zapata! (B&W)	NR	20th Century-Fox

Highlights

Masters of the Universe*	PG	Cannon
No Way Out	R	Orion
Revenge of the Nerds II: Nerds in Paradise	PG13	20th Century-Fox
Robocop*	R	Orion
The Movie Channel's Short Film Showcase	NR	Showtime

Robocop

Showtime

New Movies

All About Eve (P&W)	NR	20th Century-Fox
Badge of the Assassin	NR	Coca Cola
Beat Street	PG	Orion
The Boy Friend	G	MGM/UA
Catch-22	R	Paramount
Convoy	PG	MGM/UA
El Dorado	NR	Paramount
Fish Hawk	NR	Viacom
Francesca Baby	NR	J. Phillips
Go West, Young Girl	NR	Coca Cola
Harlem Globetrotters on Gilligan's Island	NR	Universal
Hot Shot	PG	IFM
Jaws IV: The Revenge	PG13	Universal
The Karate Kid	PG	Columbia
Nana	NR	Viacom
No Way Out	R	Orion
North Shore	PG	Universal
The Odd Couple	G	Paramount
Petticoat Affair	NR	Universal
Play It Again, Sam	PG	Paramount
Pest! Hammerman's After You!	NR	J. Phillips
Revenge of the Nerds 2: Nerds in Paradise	PG13	20th Century Fox
Teahouse of the August Moon	NR	MGM/UA
Tiffany Jones	R	Viacom
Vendetta	R	New Horizons
Working For Peanuts	NR	Scholastic
Young Nurses in Love	R	Vestron

Original Programming/Specials

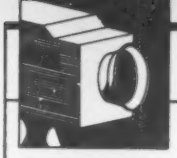
Celebrity Close Up
Gleason: He's the Greatest
Showtime Championship Boxing
Showtime Coast To Coast
Showtime Comedy Club Network
Star Attraction

Highlights

Crocodile Dundee*	PG13	Paramount
Gotham	NR	Showtime
Hamburger Hill*	R	Paramount
Masters of the Universe*	PG	Cannon
Pirates*	PG13	Cannon
Robocop*	R	Orion

Masters of the Universe

(**denotes duplicated and exclusive between Showtime and TMC)
Note: Movies listed are making their debut on one or more pay services this month. (*) denotes exclusive to the individual service.



The exclusivity squeeze: Regional pays hunt for films

Strong growth by majors and exclusive studio deals leaves few "A" titles unsigned

By Wayne Friedman

If the war between HBO and Showtime for exclusive movies continues, there could be less of Rambo and more subtitled films coming to the regional pay networks. With recent exclusive deals for 20th Century Fox and Paramount packages being picked up by HBO, plus Showtime grabbing smaller studios such as Carolco and Weintraub Entertainment, some industry executives are wary that the regional pay services could be shut out of the marketplace for "A" titles, the top theatrical movies.

For the most part this affects only two services: Prism in Philadelphia and Z Channel in Los Angeles. Prism doesn't plan any changes in programming strategy, says Lynn Lonker, director of programming for the 435,000-subscriber network. She says that although more packages are being locked up by Showtime and HBO, she isn't worried yet. But, she adds, "Ask me again in six to eight months."

By that time, Prism's arrangement to run Paramount "A" title movies will expire, and HBO's exclusive contract will begin, running through 1993. Similarly, the Fox deal with HBO also will start next year and run through 1991. One movie executive source predicts that the regional pay services could see a 20 percent reduction in "A" title movies that are available.

Prices, then, could rise. According to Tim Ryerson, director of programming for Z Channel, "What's happening is that the exclusive deals are heating up the prices for movies." Currently, regionals shell out anywhere from a few cents a sub up to 50 cents a sub for each movie title. This price range is similar to what HBO and Showtime pay. If prices rise, however, that could make times a bit difficult for the pays, maybe more for Prism than for the Z Channel. Longker says that most of Prism's movies are "A" films. Because its sports programming fills up the rest of the time, the network doesn't need to buy lesser-known movies. Z Channel, on the other hand, depends on a mix of box office hits and classic, foreign or obscure independent movies. It is these more eclectic films, say industry watchers, that gives the channel its identity. These smaller films are in greater abundance, and not usually attached to exclusive deals.

There are bright spots for regional pays, however, says Ryerson. HBO's Columbia and Tri-Star exclusive deals will become non-exclusive later this year. That'll mean more "A" titles. Also, Z Channel is growing fast because of the inclusion of Los Angeles Dodger baseball games. Before the baseball season it had around 80,000 subs; now it's over 100,000. The bigger the service, the more leverage Z channel will have in negotiating with the studios in the future, Ryerson says.

Previously, in buying non-exclusive movies HBO also bought sub-license rights from studios in order to resell films to regional pay services. Now that HBO is back in the exclusivity race, this sub-licensing activity could be diminished. "We have got a substantial amount of movies from HBO," says Ryerson, comparable to what Z Channel procures from the other movie studios. Therefore, should the race for exclusivity continue, and films continue drying up, will Ryerson have to buy more independent movies? "Probably so," he says. Complicating matters is that Z Channel is suing HBO for restraint of trade. HBO, in letters to the major film studios, insists that Z's recent addition of ad-supported baseball games devalues HBO's showing of films Z Channel also runs.

The bigger question for the regional pay movie networks, according to one industry expert, is whether HBO and Showtime are feeling competitive pressure from these two regional services. "They do feel we are competition," says Ryerson. "Z Channel poses a threat." Because HBO has been trying to push along Cinemax in the southern California area, Ryerson feels that Z Channel is being seen, for the first time, as a serious competitor. ■

PAY NET GROWTH: 1983-1988

Network	Dec. 1983 Systems/Subs	Dec. 1984 Systems/Subs	Dec. 1985 Systems/Subs	Dec. 1986 Systems/Subs	Dec. 1987 Systems/Subs	July 1988 Systems/Subs
Cinemax	1,800/2.8 mil	2,100/3.3 mil	3,200/3.7 mil	3,300/4.1 mil	3,550/5.1 mil	3,650/5.1 mil
Disney Channel	1,224/610,000	2,173/1.7 mil	3,139/2.5 mil	4,301/3.1 mil	5,112/3.8 mil	5,000/3.8 mil
Festival*	N/A	N/A	N/A	N/A	N/A	N/A/50,000
Home Box Office	5,000/13.8 mil	5,400/14.5 mil	6,900/14.6 mil	6,900/15.0 mil	6,700/15.9 mil	6,700/15.9 mil
The Movie Channel	2,700/2.6 mil	2,900/3.2 mil	3,250/3.2 mil	3,250/3.2 mil	3,250/2.6 mil	3,250/2.5 mil
Playboy Channel	275/500,000	450/720,000	616/753,000	634/633,000	556/544,000	550/490,000
Showtime	2,900/4.7 mil	3,200/5.4 mil	3,200/5.4 mil	3,200/5.4 mil	3,200/5.7 mil	3,200/5.7 mil

*launched May 1987

Subscriber Count

Satellite national services

Basic services	Affiliates	Subscribers
ACTS Satellite Network	360	7,135,233
Alternate View Network	247	3,000,000
America's Value Network	1,557	6,000,000
Arts & Entertainment (A&E)	2,600	34,200,000
Black Entertainment Television (BET)	1,200	20,000,000
Cable News Network (CNN)	11,860	46,238,000
Cable TV and Appliance Network*	N/A	1,500,000
Cable Value Network	1,700	19,000,000
CBN Cable Network	8,137	41,642,000
C-SPAN	2,900	37,300,000
C-SPAN II	490	14,200,000
Country Music Television	714	7,100,000
The Discovery Channel	3,000	31,200,000
ESPN	19,123	47,800,000
Eternal Word Television Network (EWTN)	447	9,400,000
FamilyNet	47	1,200,000
The Fashion Channel	600	10,100,000
Financial News Network (FNN)	1,920	28,200,000
FNN/Score	1,150	19,800,000
FNN/TelShop	900	11,600,000
GalaVision	300	1,900,000
Headline News	3,871	32,028,000
Home Shopping Network	1,270	14,636,087
Home Shopping Network 2	295	5,112,658
The Inspirational Network (PTL)	930	10,300,000
International Television Network	56	7,868,900
The Learning Channel	930	12,000,000
Lifetime	3,600	40,800,000
Mind Extension University	84	1,400,000
Movietime	130	5,500,000
MTV	4,780	40,300,000
The Nashville Network	6,987	40,217,000
National Jewish Television (NJTV)	295	6,800,000
Nick At Night	3,165	34,600,000
Nickelodeon	5,955	39,000,000
The Nostalgia Channel	185	2,500,000
Prevue Guide	105	2,100,000
QVC Network	920	12,400,000
Shop Television Network	100	3,600,000
Silent Network	380	10,300,000
Tempo Television	750	12,000,000
The Travel Channel	300	9,000,000
Trinity Broadcasting Network	588	8,522,000
USA Network	10,100	45,200,000
Video Hits-One (VH-1)	1,930	25,700,000
The Weather Channel	3,200	34,300,000
WGN-TV	11,071	24,653,463
WOR-TV	2,293	9,657,482
World Access Television	750	12,000,000
WPIX-TV	858	9,678,474
WTBS-TV	12,770	45,106,000

Pay services		
American Exxxtasy	35	25,000
American Movie Classics	1,500	12,000,000
Bravo	350	1,300,000
Cinemax	3,650	5,100,000
The Disney Channel	5,000	3,810,000
Festival	N/A	42,500
Home Box Office (HBO)	6,700	15,900,000
The Movie Channel	3,250	2,600,000
The Playboy Channel	600	500,000
Showtime	3,200	5,700,000

Audio services		
Cable Radio Network	49	1,566,736
Galactic Radio	84	1,050,000
KKGO Super Jazz	18	133,639
Moody Bible Institute	63	1,058,368
Satellite Radio Network	237	483,000
Seeburg Lifestyle Music	142	2,576,838
Seeburg Lifestyle Adult Contemporary	26	854,390
Tempo Sound	125	1,250,000
WFMT Chicago	170	1,259,804

Text services		
AP News Cable	185	2,500,000
AP Business Plus	54	1,400,000
AP News Plus	75	2,100,000
Cable SportsTracker	41	875,000
DBC/MarketWatch	462	9,200,000
Electronic Program Guide (EPG)	390	9,200,000
EPG Jr.	156	180,000
Genesis Cable Storytime	39	1,550,000
Reuters News View	127	2,437,000
X*Press Executive	427	5,001,829
X*Press X*Change	427	4,000,000

Non-satellite-fed national services

Bicycled services	Affiliates	Subscribers
Cable Video Entertainment	190	18,000,000
Fuji Network	3	12,000
Nippon Golden Network	3	13,000
Telaction	1	4,000
Vector Consumer News	5	200,000
Vector Consumer Shopping Guide	9	325,000

Regional entertainment services

Basic services	Affiliates	Subscribers
Atlanta Interfaith	7	177,000
Bay Area Religious Channel (BARC)	6	113,000
Buffalo Sabres Hockey	6	455,000
Cable TV Network of New Jersey	34	1,396,451
The Ecumenical Channel	9	170,000
KTVT	415	3,588,270
Life Newsvision	35	50,000
Madison Square Garden	108	2,300,000
Meadows Racing Network	14	600,000
News 12 Long Island	4	532,000
Prime Cable	9	381,938
Prime Ticket	55	2,300,000
SportsVision (Chicago)	50	1,300,000
The Sunshine Network	112	1,554,289

Pay services		
Home Sports Entertainment Houston/Dallas	196	684,740
Home Team Sports	114	719,000
New England Sports Network	160	262,138
PRISM-Philadelphia	87	422,329
Pro-Am Sports	140	301,000
SportsChannel (Florida)	10	470,000
SportsChannel (New England)	147	942,943
SportsChannel (New York)	94	1,100,000

Note: Figures for affiliate and subscriber counts will be updated quarterly unless information is provided by the service. Send information to: *CableVision*, Attention: Candace Drake, Cable Stats, 432 Park Avenue South, Suite 1010, New York, NY 10016.

N/A denotes information not available.

TBA denotes to be announced.

* New service launched June 6, 1988.

Announced services

Satellite-fed services	Expected launch
American Man's Network	2/89
ATV Advertising Television	10/88
CD/8: The Digital Music Network	9/88
The Computer Channel	1/89
Digital Cable Radio	1st Quarter 1989
Digital Radio Labs	4th Quarter 1988
Interactive Game Network	3rd Quarter 1989
Kids Information Network	4th Quarter 1989
The Landscape Channel	4th Quarter 1988
Laugh TV	3rd Quarter 1988
Main Street	4th Quarter 1988
Show Business Today	1/89
Talk Television	1st Quarter 1989
TNT	10/88
Visions Interface Satellite Network	9/88
Wingtips	3rd Quarter 1988